

The Oxfordshire Strategic Vision

2050 OUTCOMES

These are the outcomes we want to have achieved by 2050:

- Our **natural environment** will be in a better state than that in which we found it
- We will already be carbon neutral and accelerating towards a **carbon negative future**
- Our residents will be **healthier and happier**, and overall wellbeing will have improved
- Our local economy will be **globally competitive**, sustainable, diverse and inclusive
- Our county will be a more **equal, fair and inclusive** place for everyone
- Our **vibrant historic and cultural offer** will be rich, diverse and enhanced
- We will have energy **efficient and affordable homes** in the right number, location and tenure
- Our county's **connectivity** will be transformed in ways that enhance wellbeing
- Our diverse and vibrant communities will thrive with a strong **sense of identity**

THE VISION

The Oxfordshire Strategic Vision sets out a highly ambitious pathway for long-term change towards a more sustainable future. Prepared by the Oxfordshire Growth Board partnership¹, the Vision is designed to be overarching and cross-cutting to inform a range of local and national plans, strategies and programmes. Enhanced wellbeing sits at the heart of our ambition. We want Oxfordshire's people, places and environment to thrive so that the lives of current and future generations are enhanced. To achieve this will require bold, collaborative and inclusive thinking, with decisions and actions that deliver real and lasting change in ways that build resilience and enhance our shared prospects for the future.

ACHIEVING GOOD GROWTH

National policies require Oxfordshire to plan positively for growth in ways that achieve economic, social and environmental sustainability. We have defined what good growth means for Oxfordshire to ensure it is compatible with our guiding principles and strategic outcomes. Good growth will:

- Enhance the historic and natural environment
- Support a diverse high-value economy
- Be high-quality and resilient to change
- Embrace innovation and technology
- Be sustainable, clean and green
- Be healthy and inclusive

GUIDING PRINCIPLES

Taken together with our 2050 Outcomes and definition of good growth, our Guiding Principles form our overarching approach to long-term sustainable development in Oxfordshire. We will:

- Reverse the impacts of climate change
- Improve wellbeing and reduce inequalities
- Enhance our natural environment
- Reflect our diverse communities and places
- Deliver homes that meet our needs
- Embrace technological changes
- Support a prosperous and inclusive economy
- Expect high-quality development
- Help people to help each other
- Maximise the benefits of strong collaboration

¹The Strategic Vision has been prepared by the Oxfordshire Growth Board, which comprises the six councils of Oxfordshire and key strategic partners.